

Publikacje pracownika prof. dr hab. Nermend Kesra z lat 2019-2021

Wydruk do oceny okresowej pracownika - patrz Zarządzenie nr 24/2022 Rektora US z dnia 8 marca 2022 r.

Rok	Liczba publikacji	Całkowita punktacja publikacji wg MEIN	Punktacja udziału jednostkowego
2019	5	315	140,9091
2020	7	325	200,9095
2021	3	320	109,6634
2019 - 2021	15	960	451,4820

Szczegółowy opis publikacji

Rok	Dysc.	Pc	k	m	P	U	Pu	Opis	Publikacja
2019	5.6	5	3	7	2,14	0,1429	0,7143	Art.	Cognitive neuroscience techniques in determining the right time of advertising / Akeel A. Alsakaa, Anna Borawska, Mariusz Borawski, Małgorzata Łatuszyńska, Mateusz Piwowarski, Fabio Babiloni, Kesra Nermend. // IOP Conference Series : Materials Science and Engineering. 2019, vol. 671 DOI: 10.1088/1757-899X/671/1/012033
2019	5.6	40	1	2	28,28	0,7071	28,2840	Red. mon.	Effective investments on capital markets : 10th Capital Market Effective Investments Conference (CMEI 2018) / editors Waldemar Tarczyński, Kesra Nermend. - Cham : Springer International Publishing, 2019 DOI: 10.1007/978-3-030-21274-2
2019	5.6	100	3	4	100,00	0,3333	33,3333	Art.	Multi-Criteria Assessment of the Company's Location Selection : a Dynamic Approach / Mateusz Piwowarski, Danuta Miłaszewicz, Małgorzata Łatuszyńska, Kesra Nermend. // European Research Studies Journal. 2019, Vol. 22 Issue 3, s.215-230 DOI: 10.35808/ersj/1467
2019	5.6	70	2	3	57,16	0,4082	28,5775	Art., konferencja z listy	Selected methodological and practical aspects of the multi-criteria method PVM / Nermend Kesra, Piwowarski Mateusz, Wojciech Sałabun. // Procedia Computer Science. 2019, Vol. 159, s.2267-2278 DOI: 10.1016/j.procs.2019.09.402
2019	5.6	100	2	3	100,00	0,5000	50,0000	Art.	The cognitive neuroscience methods in the analysis of the impact of advertisements in shaping people's health habits / Mateusz Piwowarski, Uma Shankar Singh, Kesra Nermend. // European Research Studies Journal. 2019, Vol. 22 Issue 4, s.457-471 DOI: 10.35808/ersj/1521
2019		315					140,9091	5 publikacji	
2020	5.6	20	2	3	16,33	0,4082	8,1650	aut. roz.	Application of EEG metrics in the decision-making process / Mateusz Piwowarski, Uma Shankar Singh, Kesra Nermend. - // W: Experimental and quantitative methods in contemporary economics : computational methods in experimental economics (CMEE) 2018 Conference / edited by Kesra Nermend, Małgorzata Łatuszyńska. - Cham : Springer International Publishing, 2020 DOI: 10.1007/978-3-030-30251-1 DOI: 10.1007/978-3-030-30251-1_14
2020	5.6	70	2	3	57,16	0,4082	28,5775	Art., konferencja z listy	Application of Vector Measure Construction Methods to estimate growth factors of fundamental importance for the economy on the example of nations in transition / Danuta Miłaszewicz, Mateusz Piwowarski, Kesra Nermend. // Procedia Computer Science. 2020, Vol. 176, s.2913-2922 DOI: 10.1016/j.procs.2020.09.262
2020	5.6	100	1	2	100,00	1,0000	100,0000	Art.	Application of vector measure construction methods to estimate quality of institutions : nations in transition / Danuta Miłaszewicz, Kesra Nermend. // European Research Studies Journal. 2020, Vol. 23 Spec. Iss. 2, s.16-29 DOI: 10.35808/ersj/1805

2020	5.6	70	2	2	70,00	0,5000	35,0000	Art., konferencja z listy	Cognitive neuroscience in the design process of social advertising / Mateusz Piwowarski, Kesra Nermend. // Procedia Computer Science. 2020, Vol. 176, s.2959-2968 DOI: 10.1016/j.procs.2020.09.207
2020	5.6	5	2	2	5,00	0,5000	2,5000	aut. roz.	Cooperation between science and business in academic education / Małgorzata Łatuszyńska, Kesra Nermend. - // W: Business, economics and science : common challenges / Editors Joanna Duda, Tomasz Bernat. - Bologna : Filodritto Editore, 2020 DOI: 10.26352/CY29_MONOGRAPH_BUSINESS_ECONOMICS_KRAKOV2020
2020	5.6	20	2	3	13,33	0,3334	6,6670	Art.	Decision making methods in comparative studies of complex economic processes management / Mateusz Piwowarski, Kesra Nermend, Mariusz Borawski. // Iraqi Journal of Science. 2020, vol. 61 no. 3, s.652-664 DOI: 10.24996/ij.s.2020.61.3.22
2020	5.6	40	2	2	40,00	0,5000	20,0000	Red. mon.	Experimental and quantitative methods in contemporary economics : computational methods in experimental economics (CMEE) 2018 Conference / edited by Kesra Nermend, Małgorzata Łatuszyńska. - Cham : Springer International Publishing, 2020 DOI: 10.1007/978-3-030-30251-1
2020		325					200,9095	7 publikacji	
2021	5.6	140	3	3	140,00	0,3333	46,6667	Art.	Cognitive neuroscience methods in enhancing health literacy / Mateusz Piwowarski, Katarzyna Gadowska-Lila, Kesra Nermend. // International Journal of Environmental Research and Public Health. 2021, vol. 18 iss. 10 DOI: 10.3390/ijerph18105331
2021	5.6	40	2	3	32,66	0,4082	16,3300	Red. mon.	Decision-making in management : methods and behavioral tools / edited by Kesra Nermend, Małgorzata Łatuszyńska, Eleftherios Tahlassinos, ; [aut. : Nervo Jonpiere Apolo-Vivanco, Jesús López-Rodríguez, Jorge Guido Sotomayor-Pereira, Katarzyna Włodarczyk, Barbara Kryk, Sotirios Trigkas, Konstantinos Liapis, Eleftherios Thalassinos, M. A. M. Ferreira, José António Filipe, Beata Skubiak, Paris Patsis, Christos Galanos, Alessia Vozzi, Vincenzo Ronca, Patrizia Cherubino, Arianna Trettel, Fabio Babiloni, Danuta Miłaszewicz, Lidia Kłos, Aleksandra Furman, Dominika Maison, Magda Ankiwicz, Simon Grima, Frank Bezzina, Niki Karypidou, Dimitrios Maditinos, Jelena Stankevičien, Lidija Kraujalien, Alexandra Livada, Athanasios Pechlivanidis, Gratiela Georgiana Noja, Mirela Cristea, Ioana Banaduc, Gheorghe Preda, Constantin Stefan Ponea, Marnick Gatt, Simon Grima, Yannis E. Thalassino, Dominika Adamczyk, Daria Affeltowicz, Dominika Maison J. - Cham : Springer International Publishing, Imprint Springer, 2021
2021	5.6	140	3	3	140,00	0,3333	46,6667	Art.	The problem of non-typical objects in the multidimensional comparative analysis of the level of renewable energy development / Mateusz Piwowarski, Mariusz Borawski, Kesra Nermend. // Energies. 2021, vol. 14 iss. 18 DOI: 10.3390/en14185803
2021		320					109,6634	3 publikacje	