

Publikacje prof. dr hab. Rudawska Edyta z lat 2019-2020

(z listy czasopism naukowych i recenzowanych materiałów z konferencji międzynarodowych)

Lp.	Publikacja	Pc
2019		
1	Sustainable marketing strategy in food and drink industry : a comparative analysis of B2B and B2C SMEs operating in Europe / Edyta Rudawska. // Journal of Business & Industrial Marketing. 2019, Vol. 34 Issue 4, s.1-16 DOI: 10.1108/JBIM-05-2018-0171	70,0000
2	The mediating role of gender in the process of purchasing in online buy-it-now auctions / Jacek Cyprijański, Aleksandra Grzesiuk, Edyta Rudawska. // Przegląd Organizacji. 2019, nr 6, s.44-51 DOI: 10.33141/po.2019.06.06	40,0000
2020		
3	Extending the consumer style inventory to define consumer typologies for secondhand clothing consumption in Poland / Daniella Ryding, Claudia E. Henninger, Edyta Rudawska, Gianpaolo Vignali. // European Research Studies Journal. 2020, vol. 23 special issue 2, s.410-433 DOI: 10.35808/ersj/1833	100,0000
4	Socially responsible strategies in SMEs : a study in six European countries / Zhanna S. Belyaeva, Edyta Rudawska, Yana Lopatkova. // Global Business and Economics Review. 2020, vol. 22 no. 1/2, s.53-70 DOI: 10.1504/GBER.2020.105030	20,0000
5	Sustainable business model in food and beverage industry : a case of Western and Central and Eastern European countries / Zhanna Belyaeva, Edyta Dorota Rudawska, Yana Lopatkova. // British Food Journal. 2020, vol. 122 no 5, s.1573-1592 DOI: 10.1108/BFJ-08-2019-0660	70,0000