

Publikacje dr Spychalska-Wojtkiewicz Monika z lat 2019-2020

(z listy czasopism naukowych i recenzowanych materiałów z konferencji międzynarodowych)

Lp.	Publikacja	Pc
2019		
1	Business models and business innovativeness and goodwill / Monika Tomczyk, Monika Spychalska-Wojtkiewicz. // Scientific Journal of the Military University of Land Forces. 2019, vol. 51 no. 1 (191), s.155-164 DOI: 10.5604/01.3001.0013.2406	20,0000
2	Design thinking in customer experience management / Monika Spychalska-Wojtkiewicz, Monika Tomczyk. // Marketing i Rynek. 2019, r. 26 nr 9, s.198	40,0000
2020		
3	Cross-sector partnerships for innovation and growth : can creative industries support traditional sector innovations? / Monika Klein, Monika Spychalska-Wojtkiewicz. // Sustainability. 2020, vol. 12 iss. 23 DOI: 10.3390/su122310122	100,0000
4	The relation between sustainable development trends and customer value management / Monika Spychalska-Wojtkiewicz. // Sustainability. 2020, vol. 12 iss. 14 DOI: 10.3390/su12145496	100,0000