

Publikacje dr hab. Mazur-Wierzbicka Ewa z lat 2019-2020

(z listy czasopism naukowych i recenzowanych materiałów z konferencji międzynarodowych)

Lp.	Publikacja	Pc
2019		
1	Human resources as fundamental element determining the development of innovation / Ewa Mazur-Wierzbicka. // Marketing menedżment nnovacj = Marketing and Management of Innovations. 2019, no 1, s.335	20,0000
2	Smart growth as a challenge for Poland in the light of the Europe 2020 strategy / Ewa Mazur-Wierzbicka. // Journal of Economics and Management. 2019, vol. 37 (3), s.87-106	40,0000
3	Source of organizational change and change sustainability : selected aspects / Ewa Mazur-Wierzbicka. - // W: Vision 2025 : education excellence and management of innovations through sustainable economic competitive advantage : proceedings of the 34th International Business Information Management Association Conference (IBIMA) : 13-14 November 2019, Madrid, Spain / editor Khalid S. Soliman.. - King of Prussia : International Business Information Management Association (IBIMA), 2019	70,0000
2020		
4	A socially responsible attitude to an employee : selected aspects / Ewa Mazur-Wierzbicka. - // W: Sustainable economic development and advancing education excellence in the era of global pandemic : proceedings of the 36th International Business Information Management Association Conference (IBIMA), 4-5 November 2020, Granada, Spain / editor Khalid S. Soliman.. - King of Prussia : International Business Information Management Association, 2020	70,0000
5	Changes of the environment as a creator of new trends in consumer behavior / Ewa Mazur-Wierzbicka. - // W: Education excellence and innovation management : a 2025 Vision to sustain economic development during global challenges : Proceedings of the 35th International Business Information Management Association Conference (IBIMA) 1-2 April 2020 Seville, Spain / editor Khalid S.Soliman.. - King of Prussia : International Business Information Management Association, 2020	70,0000
6	Corporate responsibility towards a silent stakeholder : the natural environment from the CSR perspective / Ewa Mazur-Wierzbicka. - // W: Sustainable economic development and advancing education excellence in the era of global pandemic : proceedings of the 36th International Business Information Management Association Conference (IBIMA), 4-5 November 2020, Granada, Spain / editor Khalid S. Soliman.. - King of Prussia : International Business Information Management Association, 2020	70,0000
7	Human capital as seen from the level of education : the EU perspective / Ewa Mazur-Wierzbicka. - // W: Education excellence and innovation management : a 2025 Vision to sustain economic development during global challenges : Proceedings of the 35th International Business Information Management Association Conference (IBIMA) 1-2 April 2020 Seville, Spain / editor Khalid S.Soliman.. - King of Prussia : International Business Information Management Association, 2020	70,0000